

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2016

Communications Portfolio

Australian Broadcasting Corporation

Question No: 198(b)

Australian Broadcasting Corporation

Hansard Ref: Written, 19/02/2016

Topic: Media monitoring

Senator Ludwig, Joe asked:

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period? Itemise these expenses

Answer:

1. Not Applicable.
2. It is not feasible to determine spend incurred specifically from 14 September 2015, so information has been provided for the period 1 September 2015 to 31 January 2016. Expenditure on media monitoring services over this period amounted to approximately \$14k.
 - (a) The media monitoring services were provided by iSentia (previously Media Monitors).
 - (b) Please see table below.

Description	\$'000's
Corporate Press Clippings	4
Monitoring for Media Watch	10
Total	14